

Lasallian Semester Course Prospectuses

DRAFT – August 28, 2017

Spring 2018

ART HISTORY – ITALIAN ART: ROME THROUGH THE CENTURIES-FROM ITS ORIGINS TO THE 17TH CENTURY

Instructor:

Paolo Bultirini, Italiaidea

Course overview:

This course is an introduction to the Italian art from the early Roman period to the Baroque era. Through the course students will understand the history of Italian art in its social and cultural contexts. The student's ability in interpreting the visual elements in art and architecture will be stimulated in order to strengthen their aesthetic awareness and critical observation. Class meetings take place weekly, and mainly on location in the city, permitting first-hand study of extant works in situ.

Our standpoint is a privileged one: Roma. The multi-layered structure of the city is a perfect set to examine the dramatic metamorphoses and continuities that characterize the Italian artistic culture from its origin to the 17th Century.

Learning outcomes:

Upon successfully completing this course, students will be able to:

- Synthesize historical knowledge and formal analysis.
- Demonstrate an understanding of stylistic chronology in art history.
- Think and write critically about art
- Analyze the formal components of a work of art

Materials:

- Augenti A, *Rome – Art and Archaeology*, Scala, 2014
- Extra readings will be provided during the course.

Field study:

Class meetings take place mainly on location in the city, permitting first-hand study of extant works in situ.

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BUSINESS - INTERNATIONAL BUSINESS: DOING BUSINESS IN EUROPE

Instructor:

Shelly McCallum-Ferguson, Saint Mary's University of Minnesota

Course overview:

Business in modern Europe is characterized by several challenges including the tension between the member states of the European Union, immigration, shifting political sands, and economic imbalances. The inclusion of many of the Eastern European Countries into the EU and the recent decision by the United Kingdom to depart from the EU (Brexit) has added additional complexity to commerce in this region. Understanding the people, institutions, and policies of Europe, including members and non-members of the European Union, is necessary to conduct business effectively in this vibrant set of markets. This course will offer a study of the European business environment and the way European businesses operate.

Course Description:

Doing business in Europe/European Union is examined in light of the mixed cultural, economic, and political environment.

Learning outcomes:

By the end of the course, students will be able to:

- Explain the cultural, economic, and political environmental factors that shape European business practices
- Identify current environmental changes that impact European businesses
- Use business concepts to explain how environmental changes are impacting business operations in Europe
- Collect analytical input useful in management decisions relating to conducting business in Europe and within the European Union; and
- Develop solutions for businesses facing unique requirements of commerce and trade with the member nations of the European Union and other European nations.

Course Materials:

- *Understanding the European Union: A Concise Introduction*; by John McCormick; Palgrave MacMillan; 2014
- *European Business*; by Debra Johnson & Colin Turner; Routledge; 2015
- *Assigned reading and cases*

Field study:

Off-campus visits will be incorporated into the course schedule and maybe aligned with other business course offerings.

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BUSINESS - ETHICAL BUSINESS: SUSTAINABILITY, RESPONSIBILITY & PEACE

Dates offered:

February 19 – March 16, 2018 (4 weeks, 10 hours of class time and field study per week)

Instructors:

Professor Frank Rose, Lewis University, Romeoville, U.S.A. (Weeks 1, 2 and 4)

Professor Loic Sauvee, UniLaSalle, Beauvais, France (Week 3)

Course overview:

Businesses can and do make money while being ethical global citizens. This course will examine i) the theory and practice of corporate social responsibility (CSR) in Europe and the world, ii) business policies and practices which can contribute to more peaceful societies, and iii) connections with Catholic social teaching and the Lasallian mission and values.

Class sessions will comprise four elements – instructors' introduction of theories, models and analytical techniques relating to CSR and the promotion of peace by business organizations; discussion of case studies and field work which allow students to apply and think critically about these tools; presentation and discussion of students' assigned work; and analysis and evaluation of current issues in business seen through the lenses of CSR and peace studies.

Learning outcomes:

By the end of the course, students will be able to:

- Describe and critically evaluate the ethical, legal and economic dimensions of CSR and the links to Catholic social teaching;
- Identify various types of business entities and related organizations that practice CSR;
- Use CSR principles, concepts and practices in the evaluation of the performance of specific firms and the analysis of current business issues; and
- Develop international business strategies that are ethical and consistent with goals of good corporate social responsibility, environmental sustainability, and promotion of peace.

Tentative course schedule:

- Week 1: Understanding corporate social responsibility in a global context – defining CSR, concepts and theories, responsibilities to stakeholders, connections between Catholic social teaching and ethical business practices, case studies
- Week 2: Implementation and management of CSR – products and services, labor practices and human rights, environmental sustainability, developing CSR strategy, partnerships, case studies
- Week 3: CSR in Europe – multinationals, small and medium-sized enterprises, focus on the agricultural and food industries, case studies
- Week 4: Fostering peace through a firm's policies and operations – politics of conflict resolution and peace building, sensitivity to root causes of conflict, strategic social investments, United Nations Global Compact, case studies. Also, presentation and discussion of company projects.

Course materials include:

- *Corporate Social Responsibility – Readings and Cases in a Global Context (Second Edition)*; Edited by Andrew Crane, Dirk Matten and Laura J. Spence; Routledge; 2014.

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- *Peace Through Commerce – Responsible Corporate Citizenship and the Ideals of the United Nations Global Compact*; Edited by Oliver F. Williams, C.S.C.; University of Notre Dame Press; 2008.
- *Vocation of the Business Leader – A Reflection*; Pontifical Council for Justice and Peace; 2014.
- *Financial Times* (Digital access, FT.com, available at no cost through a 30-day group free trial.)

Field study:

Off-campus study visits will be built into the course schedule; for example:

- Embassies in Rome
- Firms and governmental offices in the environs of Rome
- International institutions in Rome (e.g., Food and Agriculture Organization of the United Nations)

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HISTORY – ITALY TODAY

Instructor:

Paolo Bultirini, Italiaidea

Course overview:

The aim of this series of meetings is to provide students with the means to better understand Italian history and culture in the twentieth and twenty-first centuries, and at the same time to offer a critical consideration of the country. The course is divided into four main sections:

Rome in literature

This section is intended to stimulate a vision of the city of Rome as a place not just for art and tourism, but also as a personal and emotional space. Through the images and words of great Italian artists and writers, students will be encouraged to develop a creative and intimate relationship with the city. This section includes reading of literary texts from Pier Paolo Pasolini and Elsa Morante. Students will also watch scenes from films set in Rome. Also included is a visit to a Roman neighborhood where students will carry out a field survey to discover how the urban fabric of the area has evolved in the in the last 40-50 years.

Italian emigration and immigration

Students will learn about the history of Italian emigration and the relatively new phenomenon of immigration in Italy. There will be a focus on the Italian legislation on refugees that includes also a visit to the Centro Astalli dedicated to the rights of refugees.

Italy from Fascism to the present day

Through written texts, the viewing of some historical documentaries and a visit to the Historical Museum of the Liberation (the headquarters of Nazi SS during World War II), students will be given a grounding in modern and contemporary Italian History.

The postwar period with the reconstruction and the economic boom of the 60s, political terrorism and the 1980s are essential in order to understand the cultural changes taking place in modern Italy. These changes include separatist tensions, the fight against corruption, the gradual conquest of new civil liberties and growing environmental awareness.

Mafia

Students will have an understanding of past and present mafia organizations in Italy, beyond the stereotypes and fictional representations in films and TV series. The lessons will use written texts and films such as “I cento passi” by Marco Tullio Giordana, and there will be a visit to Libera Association, the voluntary organization dedicated to working with the assets seized from the mafia.

Learning outcomes:

Upon successfully completing this course, students will be able to:

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Materials:

- Paul Ginsborg, *A history of Contemporary Italy 1943-1980*, Penguin Books, UK, 1990
- Amara Lakhous, *Clash of Civilizations over an Elevator in Piazza Vittorio*, Europa Editions 2008

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- M. Lodoli, *Isole*, Einaudi, 2005
- M. Marcus, *After Fellini*, The Johns Hopkins University Press, 2002
- Paolo Malanima, Vera Zamagni, *150 years of the Italian Economy, 1861-2010*, Journal of Modern Italian Studies, 2010
- Melissa J. Wilde, *Vatican II. A sociological analysis of religious change*, Princeton University Press 2007
- Miriam A. Golden, Lucio Pucci, *Pork-Barrel politics in postwar Italy, 1953-94*, American Journal of Political Science, vol.52, n°2, (Apr. 2008)
- Roberto Biorcio, Tommaso Vitale, *Culture, values and the social basis of Northern Italian centrifugal regionalism. A contextual political analysis of the Lega Nord*, 2009
- Roberto Saviano, *Gomorra: Italy's other Mafia*, Paperback 2011
- Paul Ginzborg, *Silvio Berlusconi: television, power and patrimony*, Verso 2005
- Roberta Sassatelli, Federica Davolio, *Consumption, Pleasure and Politics*, Sage 2010, Journal of Consumer Culture
- Melania Mazzucco, *Vita: A Novel*, Farrar, Straus and Giroux, 2005
- Elsa Morante, *History: A Novel*, Penguin Books, UK, 2002
- Pier Paolo Pasolini, *Roman Poems*, City Lights 2001
- J. D. Rhodes, *Stupendous miserable city. Pasolini's Rome*, The university of Minnesota, 2007

Films:

- *Roma Città Aperta* by Roberto Rossellini, 1945
- *La Dolce Vita* by Federico Fellini, 1960
- *Accattone* by Pier Paolo Pasolini, 1960
- *Caro Diario*, by Nanni Moretti, 1993
- *Nuovo mondo*, by Emanuele Crialese, 2006
- *Terraferma*, by Emanuele Crialese, 2011
- *I cento passi*, by Marco Tullio Giordana, 2000

Field study:

Class meetings will be a mixture of in-class discussions, films, and on-site in and around Rome.

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LITERATURE – ITALY THROUGH 19TH AND 20TH-CENTURY AMERICAN & BRITISH WRITERS

Instructor:

TBD

Course overview:

The course considers the importance of Italy for non-Italian writers, particularly European, British and American writers from the eighteenth century onward. Topics considered include: a critique of the perception and construction of Italy and Italians, the development of genres like the gothic or novels of national identity, the gendering of nationality, imperialism, the use of art and history in literature. Consideration is given to the ways in which these works are in dialogue with each other in terms of cultural assumptions and influence.

Learning outcomes:

Upon successfully completing this course, students will be able to:

- Students will become familiar with eighteenth and nineteenth century British, American and European literary engagement with and about Italy.
- identify the important trans-cultural relationships between these writers which their encounters with Italy expose.
- be familiar with the cultural challenges of travel writing.

Materials:

- G. de Stael, *Corinne, or Italy*, Oxford World's Classics (978-0-19-955460-7)
- Henry James, *Daisy Miller*, Oxford World's Classics (978-0-19-953856-0)
- Ann Radcliffe, *The Italian*, Oxford World's Classics (978-0-19-283254-2)
- N. Hawthorne, *The Marble Faun*, Oxford World's Classics (978-0-19-955407-2)
- J. W. Von Goethe, *Italian Journey*, Penguin Classics (978-0-14-44233-5)
- E. M. Forster, *Where Angels Fear to Tread*, Penguin Classics (978-0-141-44145-0)

Field study:

Class meetings will be a mixture of in-class discussions and visits to sites in Rome.

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SOCIOLOGY – INTRODUCTION TO SOCIOLOGY

Instructor:

Ricardo Dello Buono, Manhattan College

Course overview:

In contrast to other disciplines, sociology focuses its attention specifically on the *social* level of human activity, i.e., on groups, institutions and processes that fundamentally constitute "society," and seeks to comprehend it scientifically. This course looks at many of the social institutions which characterize human societies as well as some of the social problems that arise within them. Since modern sociology is built upon many perspectives, differing theoretical approaches within the field will be examined. Emphasis is placed upon cultivating a sociological imagination so as to develop a critical understanding of contemporary societies and situating them within a global context. Rudimentary methodological skills are taught, allowing participants to gather information and apply sociological analysis to the social world around them. Students are encouraged to engage the lectures and participate in class discussions, offering their own views on the material being covered. The "eternal city" of Rome provides an ideal venue for this intensive introduction to the discipline.

Course Description:

An introduction to the social science of sociology that treats the study of societies, culture, social structures and institutions, social groups, and various social processes associated with social organization, socialization, and social change. This course is designed to cultivate a sociological imagination and is adapted to the semester in Rome program.

Learning outcomes:

Upon successfully completing this course, students will be able to:

- demonstrate familiarity with fundamental sociological concepts, theories and practices, including quantitative and/or qualitative methodological analysis.
- better understand globalization and the increasing interconnectedness of societies.
- appreciate the importance of cultural diversity.
- enjoy deepened ethical awareness and greater understanding of the importance of social justice.
- more competently investigate social issues with rudimentary scientific research and writing skills.
- work with enhanced thinking skills and a sociological imagination.

Materials:

- *Griffiths, Heather, Nathan Keirns, et al. 2016. Introduction to Sociology.* Houston, TX: Rice University OPENSTAX. ISBN-10 1938168410
- various supplementary readings as made available

Field study:

Many off-site visits in Rome.

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SOCIOLOGY – MIGRATION AND THE EUROPEAN CRISIS

Instructor:

Ricardo Dello Buono, Manhattan College

Course overview:

A study of the social dynamics of global crisis and its influence on international migration from a critical perspective. Considerable attention is given to the role played by increasing globalization, regional conflicts and emerging political trends in shaping both the volatile flows of global migration and the cultural conflicts that ensue in their wake. Italy has been an important recipient country of migrants seeking refuge from war and poverty in a context of a prolonged economic downturn affecting the European Union. Designed specifically for the Semester in Rome Program, this course embraces a social justice perspective as it explores the contours of the political, economic, cultural, and humanitarian challenges currently facing Italy and all of Europe.

Learning outcomes:

Upon successfully completing this course, students will be able to:

- become broadly familiar with the social factors that shape international migration.
- better understand how increasing globalization is shaping regional conflicts and economic crises.
- more precisely grasp the profound impact of migration on sender and recipient nations.
- gain insight into the sharply divisive political debates surrounding migration.
- appreciate the social justice implications of state immigration policies and further cultivate their capacity for critical thinking.
- further develop their investigative and writing skills through active research.

Materials:

- Mele, Vincenzo and Marina Vujnovic, eds. 2016. *Globalizing Cultures: Theories, Paradigms, Actions*. Leiden, The Netherlands: Brill Academic Publishers. ISBN 978-90-04-27282-8
- Borghini, Andrea and Enrico Campo, eds. 2015 *Exploring the Crisis: Theoretical Perspectives and Empirical Investigations*. Pisa: Pisa University Press. ISBN 978-88-6741-514-4.
- Blair, Michael. 2016. *An Analysis of the Migration Policies of the European Union and Their Effectiveness in Managing the Current Migration Crisis*. MA IDS Thesis: 33.
- Lafleur, Jean-Michel and Mikolaj Stanek, eds. 2017. *South-North Migration of EU Citizens in Times of Crisis*. Switzerland: Springer.
- other supplementary readings as made available.

Field study:

Many off-site visits in Rome and other cities.

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THEOLOGY - SEARCH FOR FAITH

Instructor:

Dominic Colonna, Lewis University

Course overview:

Goals of the course are to give students the opportunity to identify what they believe, to help them to develop ways to explain why they believe what they believe, and to develop a critical self-awareness of the implications of their beliefs

Course Description:

This course invites students to understand and use theological language to address challenges to faith offered by the human struggle to answer questions about identity, community, life and death, meaning, and God. Christian attempts to answer these questions will be explored in comparison to other worldviews.

Learning outcomes:

By the end of the course, students will be able to:

- Comprehend basic principles and ideas for the study of faith, religion, and theology, including the concepts, grammar, and vocabulary through which faith seeks understanding.
- Articulate core beliefs, ideas, and practices in Christianity, especially Catholicism, and other selected religious traditions, and issues of religious diversity.
- Evaluate Christian, especially Catholic, and other religious answers to questions of human existence and meaning, within a diverse context.
- Demonstrate critical thinking skills by using forms of evidence appropriate to the academic study of religion and expressions of faith.

Course Materials:

- Massa, Mark and Viladesau, Richard, eds. *Foundations of Theological Study: A Sourcebook*. Mahwah, NJ: Paulist Press, 1991.
- Wiesel, Elie. *Night*. Translated by Marion Wiesel. Revised Edition. New York: Hill and Wang, 2006.
- Leivick, H. *The Golem*. Adapted by David Fishelson, from a translation by Joseph C. Landis. New York: Dramatists Play Service, Inc., 2001.
- Rahula, Walpola. *What the Buddha Taught*. Revised edition. New York: Grove-Weidenfeld, 1972.

Field study:

Occasional visits to off-site locations.

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THEOLOGY – CHRISTIAN FAITH AND THE ARTS

Instructor:

Dominic Colonna, Lewis University

Course overview:

A fundamental goal of this course will be to help students to develop the skill of discernment to help them to develop a critical self-awareness of their own beliefs and the Christian tradition. We will study various art works representing significant periods and ideas in the history of Christian theology. This is a course in theology rather than a course in art history. The central goal of the course, therefore, will be to identify and evaluate Christian theological ideas or doctrines as expressed in works of art. The class will study art that expresses basic Christian theological doctrines. Specifically, we will study Christian understandings of God (Jesus, the “Father,” and the Holy Spirit), the human person, salvation, and worship. An important presupposition of this study is the idea that Christian doctrines are expressed in different ways in different times and places. The various works of art that we will study will serve as non-traditional “books” for our course. In “reading” these books we will attempt to understand the faith experience of both the artist and the viewer. We will also use traditional books or writings. These latter writings will provide information for understanding the art that we will experience and criteria for evaluating an artwork’s theological value.

Course Description:

This course explores the ways in which religious faith and belief are expressed through the arts, including the visual and performing arts. The theatres, museums, concert halls and churches of Chicago and elsewhere may be used as resources for the class. This course is offered both as a traditional semester-long course and may also be offered as an accelerated travel course

Learning outcomes:

By the end of the course, students will be able to:

- Apply the grammar and vocabulary through which Catholic and other Christian expressions of faith seek understanding to new or advanced problems and/or in specific contexts.
- Analyze the intersections of theology/religion and culture by employing select methodologies used in the study of theology, religion, culture, and/or ethics.
- Construct critical arguments by evaluating forms of evidence appropriate to the academic study of religion, culture, and expressions of faith.
- Identify traditional Christian and modern iconographical patterns and symbols, frequently used Christian subjects, and the artistic elements of various arts and architecture as they are used to express Christian theological teachings
- Develop critical, discriminating, personal criteria and a method by which to identify and evaluate works of art from a Christian theological perspective
- Use multiple sources of theological wisdom to understand and evaluate the materials that we will study in class
- Study the life, mission, and legacy of John Baptist de La Salle and analyze and evaluate his spirituality

Materials:

- Hall, James. *Dictionary of Subjects & Symbols in Art*. Introduction by Kenneth Clark. Second Edition. Westview Press, 2008

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- National Conference of Catholic Bishops/United States Catholic Conference. *Built of Living Stones: Art, Architecture, Worship*. Washington, D.C.: United States Conference of Catholic Bishops, Inc., 2000.
- Additional readings.
- Selected art and architecture in Rome.

Field study:

Many off-site visits to churches and museums in Rome.

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